

## John Knight

I joined the Development Office at Trent University in January 2005.

At this stage in my career, I am delighted to have a role where I can give-back to my community. Trent University has an economic impact of over \$200 million dollars to the Greater Peterborough Area, and is a major contributor to community prosperity along with General Electric, Quaker Oats (Now owned by Pepsi), Siemens and Sir Sandford Fleming College. Years of government cutbacks to Universities has weakened the University infrastructure and restricted the development of important academic programs. High tuition costs also make it extremely necessary to have a pool of funds for Scholarships and Bursaries. My role now is to work on a team of University professionals and volunteers to raise funds from the private sector and help restore the vitality of our University.

I have over twenty years of experience in a variety of business roles, but primarily my Career has been in Sales and Marketing. I have had my own Consulting Business, and I have worked for several businesses in Peterborough including:

- **NEFAB Inc.** – A Swedish based company specializing in Industrial transport packaging systems. The North American manufacturing and corporate offices are located in Peterborough. I was Director of Sales and Marketing 1999-2004. Some of our largest clients were Nortel, General Electric, Ericsson, Ford Motor company, Trench Electric and Zenon Environmental Systems.
- **Johnson & Johnson Medical Products** – a U.S. multi-national company which had its Canadian Head Office in Peterborough up until 1999. I started with J&J in 1990. My jobs included being a Marketing Development Manager for minimally invasive cardiology products, Director of Marketing for Orthopaedic implants, Sports Medicine, Spinal and Neurosurgical products. My last role with J&J was as Director of Strategic Business Development in the Finance and Administration area.
- **Peterborough Paper Converters** – Director of Marketing and New Business Development – an interesting array of specialty paper products including postage stamp papers sold to security printers such as Canadian Bank Note and BA Banknote in Ottawa, and reinforced thermal paper products used for airline baggage tags sold to the airline industry.
- **Purity Packaging division of Innopac** – Director of Sales and Marketing for Canada. Manufacturing operations were based in Peterborough. Specialized single-service packaging and filling equipment sold to the food and dairy industries.

I have a Masters in Business Administration (1985) from the Ivey School of Business at the University of Western Ontario. My Undergraduate degree in Urban Geography is also from UWO.

### My other Interests

My partner, Linda Devine, owns **Kindred Spirits Gift Shop and Boutique** and I enjoy my “pro-bono” work as Marketing Consultant and Saturday morning stock-keeping boy. We both belong to the Kawartha Rock and Fossil Club. I teach Wednesday night Marketing Courses for Class Connections in Peterborough. I sit on the County of Peterborough Advisory Board for Lang Pioneer Village. I have recently been appointed to the Senate Budget Committee and the President’s Environmental Advisory Committee at Trent.

Linda and I both love Nature, gardening, movies and playing chess. We are active hikers and rock/mineral collectors and supporters of a variety of Environmental and Heritage preservation causes. We are boisterous fans of the Peterborough Petes. I read an average of one book per week and I write short stories. I also love digital photography, creating web-sites and PowerPoint presentations. I have a keen interest in Science especially genomics, psychology, neurology and endocrinology.

### Personal Notes

I have two sons, Mike (23) lives and works in Ottawa, and Kevin (17) is in high-school.

I have lived in Peterborough Ontario since 1980, and it is my beloved adopted home. I was born and raised on a farm in Huron County, north of London Ontario.

I have traveled the world extensively and as Dorothy affirms at the end of The Wizard of Oz movie “there’s no place like home...there’s no place like home”.